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Quorum Expands Strategic Relationship with Microsoft

Microsoft will work more closely with Quorum to enhance its DMS, XSELLERATOR™, and Quorum will collaborate with Infonizer NA and Microsoft on the development of Microsoft DMS for Microsoft Dynamics AX.

Las Vegas, NV, November 8, 2006 – Quorum Information Technologies Inc. (Quorum), a Dealership Management System (DMS) provider headquartered in Calgary, Alberta, announced today an expanded relationship with Microsoft. Already the only Gold-Certified and ISV-Managed Microsoft partner in the automotive retail technology market, Quorum will now also play a strategic development role within Microsoft's dealership management solutions initiatives, which are aimed at strongly and visibly promoting DMS solutions that will support innovation within the automotive retail market.

As a part of this multi-faceted relationship, Quorum and Microsoft will work together on a joint technology roadmap to further enhance and promote Quorum's flagship DMS, XSELLERATOR, bringing new innovation and features to any automotive dealer selecting Quorum's leading-edge system.

"Our enhanced relationship with Microsoft, combined with our strategic partnership with General Motors as an IDMS provider, is an exciting development for Quorum. Expected results from working with both of these industry-leading companies will be increased market adoption and an accelerated ability to bring continuous innovation to our XSELLERATOR DMS for the benefit of both Quorum and GM IDMS dealers. With XSELLERATOR, dealers can now capitalize on a Microsoft-centric DMS that is both scalable and flexible to continue to meet dealership needs into the future," commented Maury Marks, President and CEO of Quorum.

In addition to the increased Microsoft support of XSELLERATOR, Quorum will join Microsoft and their Industry Builder Initiative partner, Infonizer, to collaboratively develop the Microsoft Dealer Management System for Microsoft Dynamics AX (MSDMS). The MSDMS project is a strategic initiative that leverages a team of industry thought leaders with a mission to evolve the market globally. The resulting DMS will help dealers move to 21st century systems, through strong partnerships and direct application of Microsoft technologies and tools. Quorum will contribute its experience in the North American market, its best practices, and many key technologies from XSELLERATOR, to the initiative

According to John Reed, Microsoft's Director of Automotive Retail Solutions globally, "Quorum's XSELLERATOR DMS solution already provides an innovative basis for dealership solutions and they are committed to providing improved value to dealerships by integrating existing and future Microsoft products into its DMS offering. Microsoft strongly supports Quorum in the marketplace and encourages dealers to move to this progressive system now. We are focused on helping to build Quorum's market share across North America, and are excited to have the opportunity to work with Quorum to embed evolving automotive industry practices and key technologies into the Microsoft Dealer Management System for Microsoft Dynamics AX."

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About Quorum

Quorum's focus is on developing, marketing, implementing and supporting its XSELLERATOR™ product for the automotive vertical. XSELLERATOR is a dealership and customer management software product which automates, integrates and streamlines every process across departments in a dealership. Quorum currently holds more than 19 percent of GM dealership market share in Canada, making it the third largest supplier of Dealership Management Systems for GM in Canada. Quorum is one of only two General Motors' IDMS Suppliers for North America, and is the only Microsoft Gold Certified Partner and Field-Level Managed ISV in the North American automotive retail technology market.

For further information see Quorum's website www.QuorumIS.com, or contact Craig F. Nieboer, V.P. & CFO (NieboerC@QuorumIS.com)

About INFONIZER North America Inc.

Infonizer North America Inc. is a subsidiary of Infonizer ApS (Denmark) and is headquartered in Ann Arbor, Michigan. The company's focus is on developing and marketing the next generation Dealer Management Solution for North America based on extending the global INFONIZER industry builder DMS software platform as well as including strategic partner technologies and solutions. The automotive solution developed by Infonizer North America will serve the United States, Canadian, and Mexican markets.

For further information, please contact Niels Skjoldager, CEO of Infonizer North America (nis@infonizer.com)